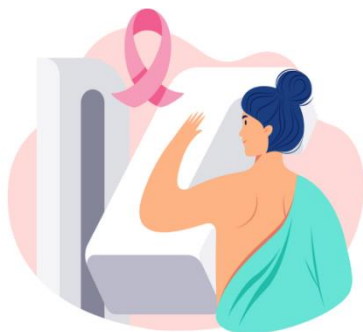


## Experiences of Promoting Breast Cancer Screening among Ethnic Minority Women: A Qualitative Study

**Are you a healthcare provider/ professional/ community worker?**



**Have you worked on initiatives to increase breast screening uptake among ethnic minority women?**

**This research involves:** participating in a **60-minute interview** at a location of your choice e.g., workplace, home or online.

This study has been approved by the Research Ethics Committee at the  
University of Manchester

Your participation in this research is entirely voluntary, anonymous, and confidential. You can withdraw at any time without giving a reason.

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**Still Interested?**

**All participants must:**

- Be aged 18+
- Employed in/ have worked in breast cancer screening (BCS) in Greater Manchester/ Northwest of England
- Have implemented/ are implementing initiatives to increase BCS uptake for ethnic minority women.

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**Do you want to speak about your firsthand experiences?**  
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If your answer is 'yes' to the above questions and would like to take part contact: **Helen Morley** at [helen.morley@manchester.ac.uk](mailto:helen.morley@manchester.ac.uk)

